### SESSION DESCRIPTIONS

**SUBJECT TO CHANGE**

<table>
<thead>
<tr>
<th>Advanced Bargaining</th>
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<td>Description to be provided.</td>
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<td><strong>Date/Time:</strong> Friday, April 23, 2021; 5:00 p.m. – 6:30 p.m.</td>
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<tr>
<td><strong>Presenter(s):</strong> Paul Chambers, CTA Regional UniServ Staff</td>
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<td>Bios to be provided.</td>
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<th>Advanced Grievances</th>
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<td><strong>Date/Time:</strong> Saturday, April 24, 2021; 9:30 a.m. – 11:00 a.m.</td>
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| **Presenter(s):** Robin Devitt, CTA Regional UniServ Staff  
Karmen Lee Ortloff, CTA Regional UniServ Staff |
| Bios to be provided. |

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<th>Advocacy Skills During Investigatory Interviews</th>
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<td>As new leaders, one of our scariest moments can be our first few investigatory interviews. Through this workshop, you will learn your rights (and the members’ rights) during these meetings, as well as tips for supporting members before, during and after investigatory interviews. Learn to move from fear of representing your colleagues in investigatory interviews to developing a winning set of skills that ensure your member is best represented. We’ll use real world exercises to improve your skills and give you practice so when it comes time to represent in real life, you’ll be a pro.</td>
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| Bios to be provided. |
**CalSTRS – Part-Time Educator**

Want to find out more about the CalSTRS benefits and services you have access to as a part-time educator? In this webinar, you’ll compare the two benefit programs that may be available to you and determine which program you’re paying into. You’ll learn about how to increase your retirement income, the importance of supplemental savings, and considerations to keep in mind throughout your career.

**Date/Time:**  
Friday, April 23, 2021; 3:00 p.m. – 4:30 p.m.

**Presenter(s):**  
Thu Duong, STRS Benefits Specialist

Bios to be provided.

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**Developing and Implementing a Membership Drive Campaign**

Community Colleges face unique challenges when it comes to membership drive campaigns. Community College Associations can be all full-time, a combination of full-time and part-time or all part-time. In this training you will learn how to organize a successful membership drive regardless of your members full or part-time status. You will learn how to tap into resources available from CCA and CTA to assist you in a successful drive. You’ll also learn how to keep a member once they are signed up, so they are less likely to ever drop their membership. If you are ready to add new members and build a stronger Association, then this training is for you.

**Date/Time:**  
Friday, April 23, 2021; 3:00 p.m. – 4:30 p.m.

**Presenter(s):**  
Arleigh Kidd, CTA Regional UniServ Staff – C4OB Organizing Specialist  
Tom Pinkava, CTA Regional UniServ Staff – C4OB

Bios to be provided.
## Diversity Session

Description to be provided.

**Date/Time:** Friday, April 23, 2021; 3:00 p.m. – 4:30 p.m.

**Presenter(s):** Steven Estrada, CCA Director – District F(2)  
North Orange Team Members TBD

Bios to be provided.

## Diversity Session re DACA

Description to be provided.

**Date/Time:** Saturday, April 24, 2021; 9:30 a.m. – 11:00 a.m.

**Presenter(s):** Ricardo Aguilar, Spanish Instructor/Social Justice and Equity Committee Member – San Joaquin Delta College  
Sergio Lara, Resource Specialist/Social Justice and Equity Committee Member San Joaquin Delta College  
Mario Moreno, Painting and Drawing Instructor/Social Justice and Equity Committee Member – San Joaquin Delta College

Bios to be provided.

## Membership Development Committee: Best Practices and MDC Grants

Description to be provided.

**Date/Time:** Saturday, April 24, 2021; 9:30 a.m. – 11:00 a.m.

**Presenter(s):** Randa Wahbe, CCA Vice President/English Professor, Community College Association (CCA)/Cypress College NOCCCD  
CCA Membership Development Committee Members TBD

Bios to be provided.
## Mental Health Issues

Description to be provided.

**Date/Time:** Saturday, April 24, 2021; 9:30 a.m. – 11:00 a.m.

**Presenter(s):** Elizabeth Maloney, Psychology Instructor – San Joaquin Delta College and San Joaquin Delta College TA President

Elizabeth Maloney is the San Joaquin Delta College TA President. Elizabeth is a psychology instructor at San Joaquin Delta College and is a former CCA Director for District C-2.

## Podcasting to Support Member Engagement

Podcasting is a great way for members to listen to updates on their own time, whether they are freeway flying between classes, doing the dishes, or taking a much-needed Zoom break. Podcasts also allow members to hear updates in a conversation rather than reading through an email or newsletter. And, it is easier than you may think! This presentation offers information to get you and your local ready to start podcasting, including the shortlist of required equipment and tips on how to organize and edit your podcast.

**Date/Time:** Friday, April 23, 2021; 5:00 p.m. – 6:30 p.m.

**Presenter(s):** Dr. Brandi Bailes, Vice President & Academic Senate President, Crafton Hills College
Meridyth McLaren, President, San Bernardino Valley CC District

Bios to be provided.
Social Media for Social Justice: Unpacking Hashtag Activism

Description to be provided.

**Date/Time:** Friday, April 23, 2021; 3:00 p.m. – 4:30 p.m.

**Presenter(s):** Samantha DeMuro, CTA Human Rights Consultant
Terry Ng, CTA Multimedia Specialist

Bios to be provided.

Strengthen Your Local – A Leader’s Guide to Membership

All local leaders, membership chairs and reps play a crucial part in recruiting, engaging and maintaining membership for your local. Attend this fast-paced session to get familiar with the important role you fulfill regarding local membership management. Learn how to communicate the value of membership, answer the tough questions, understand your role in member retention and how to easily keep records current. We will discuss strategies to maintain membership for your part-time faculty members and how to easily add new members and potential members. We will also discuss how to request and compare district payroll data to your local membership data to identify potential members. You will learn about all the apps and resources available to you locally and we will introduce you to all the various ways to sign up new members, including the brand-new online enrollment for CCA faculty. Take this session to energize and organize your membership efforts.

**Date/Time:** Friday, April 23, 2021; 5:00 p.m. – 6:30 p.m.

**Presenter(s):** Steve Perry, CTA Assistant Executive Director – Business Services
Alec Williams, CTA Supervisor – Membership Accounting Department

Bios to be provided.
The Invisible Majority: Inequity and Part-Time Faculty

Part-time faculty make up the majority of faculty in the community college system, are paid substantially less than their full-time counterparts, offered few benefits, and have no job security. Although they hold the same qualifications as full-time faculty, they are largely at-will employees piecing together a living across multiple districts. They’re viewed as temporary employees; however, many have been in this category for decades. This precarious group of faculty is reflective of the systemic problem of relying on low-cost labor in higher education. Come join us for a review of the union’s response to this socio-economic injustice and highlight CTA’s sponsored legislation on part-time parity: AB 1269.

Date/Time: Saturday, April 24, 2021; 12:00 p.m. – 3:00 p.m.

Presenter(s): Karen Roberts, CCA Director – District F(1)/Part-Time Faculty, Art History, Long Beach City College  
Randa Wahbe, CCA Vice President/English Professor, Community College Association (CCA)/Cypress College NOCCCD

Karen Roberts has been teaching Art History as adjunct faculty throughout Southern California for over 20 years. In 2008, she joined a committee of adjuncts to help restart the part-time faculty union (CHI) at Long Beach City College with the help of CCA and CTA staff, and has remained actively involved with CHI since. She has attended numerous CCA conferences and workshops, participating in Building Strong Locals Academy in 2011. She followed that with participating in NEA Emerging Leaders Academy, graduating in 2013. After serving in a couple of positions on CHI’s executive board, she was elected president and served in that capacity for 10 years. She served two years on the CCA board as the Southern California Part-Time Director in 2014 and chaired the PTFIC from 2016 to 2018. She currently co-chairs CCA’s Building Strong Locals and serves on the CCA Board of Directors as the District F1 Director.

Randa B. Wahbe, Ed.D., has been teaching English at the community college level for over 20 years, first as a part-time faculty member and now as a full-time, tenured professor. She currently serves as the Vice President for the Community College Association (CCA) and chairs CCA’s Legislation and Advocacy Committee.
Working Together While Apart – Organizing Through Technology with CTA's Membership Tools

Get trained on CTA 360Pro and the CTA 360 app, CTA’s Membership tools for Local leaders. Bring your device and follow along to learn to mobilize your membership with the CTA 360 app. In this interactive session we will show you how to more effectively manage your membership data, update contact information, assign chapter and site roles, and have all your membership data at your fingertips as you plan your organizing efforts. You’ll learn how to enroll new members via the app – no paper form required. We will show you how to access detailed membership reports and identify potential members. Upon completion of this class and an online authorization form, you will receive access to both tools.

Date/Time: Friday, April 23, 2021; 3:00 p.m. – 4:30 p.m.

Presenter(s): Rosanne Hugo, CTA Data Analyst
Gabrielle Reilly, CTA Data Analyst

Bios to be provided.